



flowcon

EDITION 2022

18 & 19 October - Beffroi de Montrouge

SPONSORING FILE

✉ sponsoring@flowcon.io

FlowCon is a conference dedicated to organizing teams to deliver a continuous flow of value.

The Flow Manifesto (draft):

- **The product** rather than the projects
- **The team** rather than the group
- **Value** rather than effort



Developping the value of a product as a team

FlowCon has been a key conference for the French Agile community for the past 7 years, with the ambition to spread beyond our borders. Led by renowned national and international speakers, the conference addresses the core issues of modern agility.

We welcome participants with a wide range of profiles:

- Team Leads, Product Owners/Managers,
- Agile coaches , Tech Leaders & Developers,
- UX Designers, Project managers,
- CxO (Produit, Tech, Data) and Middle Managers
- Compay directors...

FlowCon France is an independent association that promotes topics such as Kanban, agility, continuous delivery, user experience, decentralised management ...

Offer quality content, in French and English, delivered by French-speaking and international speakers, and allow everyone (beginners as well as confirmates) to learn, to share, to exchange in a warm and friendly environment: this is our vocation.

In 2019

450	53	35	13
participants	speakers	sessions	workshops

18th & 19th October 2022

Beffroi de Montrouge

2 equipped conference rooms (250 et 500 seats),
7 work room,
1 000m2 multi-purpose space,
an eco-responsible approach.

Subway : line 4 (Mairie de Montrouge stop)
Tramway : line 3 (Porte d'Orléans stop)
Bus : 68, 126, 128 (Mairie de Montrouge stop)
10 mn from Orly airport



The organising team

The conference is organised by the non-profit association Lean Kanban France (Law 1901), chaired by Dimitri BAELI, accompanied by 15 volunteers including Anne Gabrillagues (Treasurer) and Samuel Rétière (Secretary). The association aims to organise meetups, this conference and newsletters. The aim is to spread knowledge around Flow, and maximise the number of people discovering these practices.



35

Organized events

1247

Members of Meetups

952

Newsletter subscribers

1502

Twitter followers

OUR FORMULAS

Become a partner

	Turntable (2)	Gold Stand	Gold Speaker	Silver	Bronze
	7 000€	4 000€	4 000€	2000€	1000 €
Your logo on the "Sponsors" page of the flowcon.com website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your logo on the opening and closing slides of the event and in the newsletter.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Number of free tickets (value 600€ / ticket) to the 2 days of the FlowCon event	6	4	4	2	1
Additional entries to FlowCon at a preferential rate (350€) for yourself or your clients.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your logo on the newsletters before the event (after signing the contract)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fitted stand	9 m ²	6 m ²		3 m ²	
A speaker from the event will come to your office to give a presentation at the time of the event (subject to the availability of a speaker and in accordance with your expectations)			<input checked="" type="checkbox"/>		
Meetup jointly organised by FlowCon / Partner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Your kakemono on the stage of the amphitheatre during 2 days, and 2 invitations for the speakers' lunch.	<input checked="" type="checkbox"/>				
	7 000€	4 000€	4 000€	2000€	1000 €

Extra packs

Book Pack	2 000 €	Continue the tradition of offering more than one hundred books to participants and insert your bookmark.
Video Pack	2000 €	Your logo at the beginning and fin of the videos of the sessions published after the event